

Date – 07th September 2024

To
The Secretary,
Listing Department
BSE Limited (SME),
1st Floor, P.J. Towers,
Dalal Street, Fort, Mumbai-400001

Sub: Newspapers publication - Notice of the Annual General Meeting and Remote E-voting Information

Dear Sir/Madam,

We are enclosing herewith the newspaper cuttings of the Notice of the Annual General Meeting and Remote E-voting information published in the following newspapers:

1. Business Line (English)
2. Sanmarg (Hindi)

in connection with Annual General Meeting of the Company scheduled to be held on Friday, 27th September, 2024 at 04:00 pm through Video Conferencing or Other Audio-Visual Means.

You are requested to kindly take this on your records.

Thanking You
Yours faithfully
For Vedant Asset Limited

CS Shobhan Gupta
Company Secretary & Compliance Officer
M. NO. F12737



Vedant Asset Limited

Reg. Off. : 3rd Floor Gayways House, Pee Pee Compound, Ranchi, Jharkhand 834001, India

Ph. : +91 651 - 3594782 | Email : support@vedantasset.com | www.vedantasset.com | CIN : U74900JH2015PLC003020

Then & Now: Changemaker awardees make an impact

Cherrilearn app scales up, adds Hindi; among top 100 start-ups in Karnataka

2023 WINNER.

Young Changemaker
Shrinidhi RS

AJ Vinayak

After receiving the *businessline* Young Changemaker Award 2023 in November last year, Shrinidhi RS, CEO of Cherrilearn (an edtech start-up), received a surprise call in his office at Puttur in Karnataka from a bl reader who wanted to associate with him in his journey.

This bl reader, who wanted to remain anonymous, is now sponsoring the Cherrilearn app for 1,000 students from government schools.

"That is the power of the bl Young Changemaker Award," said Shrinidhi in an interaction with *businessline* on his journey post the Changemaker award.

His edtech start-up provides interactive learning solutions to Standard 1-5 students in tier 3-4 centres at a price as low as ₹1 a day on Cherrilearn app. Affordability, regional language content, and rural reach are the USP of Cherrilearn app. At ₹1 a day, the e-learning app is available in English and regional languages designed by certified academic experts to improve the learning skills of students from 1st to 5th standard in a fun-filled way.

Mentioning that he is getting good support for his initiative, he said even SMEs have come forward to support students in government schools.

Now he is in the process of expanding vertically in terms of adding more classes and the medium of instruction.

The app, which was available in Kannada and English medium till a year ago, is now available in Hindi also. "We have launched a beta version of the NCERT syllabus in Hindi and some students from north India are using it now," he said.

Shrinidhi, who wants to take the benefits of this app to the classes beyond 1-5, said: "We are uploading the content for sixth standard in the beta version. It has been made available to a couple of government schools in Dakshina Kannada district." From the next academic year, even the sixth and seventh standard students should be able to get the benefit of the Cherrilearn app.

Stating that these expansions would continue by adding more classes and mediums of instruction, he said students who are facing the 10th board exam will be given an opportunity to get ready for their board exams by paying ₹1 a day in the coming years.

After receiving the bl young Changemaker Award, Shrinidhi's Cherrilearn was selected as one among the top 100 start-ups in one of the prestigious start-up contests of the Karnataka government.

SASTRA
DEEMED UNIVERSITY
TRIPUNJURU, KANNUR DISTRICT, KERALA

the hindu *businessline*.
**CHANGE
MAKER
awards**
Presented by
SBI
The State Bank of India

He said that around 900 start-ups across Karnataka had participated in the Elevate Karnataka, a flagship programme of the IT-BT Department of the Karnataka government. Every year, 100 start-ups are selected by the government. This programme helps the start-up to get grant funding by the Karnataka government.

Shrinidhi said that the selection of Cherrilearn in 'Elevate Karnataka 2023' empowers it to significantly broaden its reach and make a positive impact on a larger scale. This aligns perfectly with Cherrilearn's mission of empowering students in underserved communities, he said.

MORE ACCOLADES

Cherrilearn has also been shortlisted among the top 50 in the Tata Social Entrepreneurship challenge.

In the current edition, around 16,000 had participated, and Cherrilearn is one among the 50 shortlisted among them. He said Cherrilearn will participate in the four-day programme being organised in IIM Calcutta in September as part of this challenge.

The Changemaker Awards 2024 is being held in New Delhi on September 13. The Finance Minister Nirmala Sitharaman is the chief guest.

The *Hindu businessline* Changemaker Awards are presented by SASTRA University as the Presenting Partner and powered by SBI (State Bank of India).

The event is also supported by Associate Partners: LIC (Life Insurance Corporation of India), J&K Bank, NTPC (National Thermal Power Corporation), Union Bank of India, NMDC (National Mineral Development Corporation), ESSAR, Punjab & Sind Bank, Sweetect Energy, and Indian Bank. Casagrand is the Realty Partner, while Fortinet is the Cyber Security Partner. The event is further amplified by NDTV 24x7 as the TV Partner. The Award's Knowledge Partners are Deloitte and Ashoka, along with Niiti Consulting as the Validation Partner.

Vedant Asset
VEDANT ASSET LIMITED
CIN NO. U74900JH2015PLC003020

REGISTERED OFFICE ADDRESS : 3RD FLOOR, GAYWAYS HOUSE, PEE PEE COMPOUND, MAIN ROAD, RANCHI-834001 (JHARKHAND)
Email: cs@vedantasset.com Contact No: +91-9110975254

NOTICE OF 09TH ANNUAL GENERAL MEETING

TO BE HELD THROUGH VIDEO CONFERENCING (VC) OF OTHER AUDIO-VISUAL MEANS (OAVM) OR IN PHYSICAL

Notice is hereby given that 09th Annual General Meeting of the members of the Vedant Asset Limited (formerly known as Vedant Asset Private Limited) is scheduled to be held on **Friday, the 27th day of September, 2024, at 04.00 P.M. IST** through Video Conferencing or any other audio visual means or in Physical, in compliance with all the applicable provisions of Companies Act, 2013 (ACT) and rules made thereunder and SEBI (Listing Obligations & Disclosure requirement regulations), 2015 read with General circular dated April 08th 2020, April 13th 2020, May 05, 2020, September 20, 2020, December 31, 2020, January 31, 2020, December 08, 2021 and December 14, 2021, 02-2022 dated May 05, 2022 and 19/2022 dated December 28, 2022 issued by the Ministry of Corporate Affairs (MCA), Collectively referred as MCA circulars and SEBI Circular dated May 12, 2020, January 15, 2021, May 13, 2022 and January 05, 2023 (SEBI Circulars) to transact the business set out in the Notice of AGM. Members attending the AGM Through VC/OAVM shall be reckoned for the purpose of Quorum u/s 103 of the Act.

In compliance of the above Circulars, the Notice of AGM and the Financial statements to the FY 2023-2024 along with Board's report, Auditor's report, and other documents required to be attached thereto (Collectively referred as "Annual Report") has been sent only by e-mail to all the members of the company whose e-mail address are registered with the company's Registrar & shares transfer agent (RTA) or Depository participant (DP). The electronic dispatch of notice along with other documents has been completed on **Thursday, the 05th day of September, 2024** and will also be available on the company's website of the stock exchange i.e. <https://www.bseindia.com/xml-data/cpplisting/AttachLive/5a9fe976-8af0-460f-998a-7490e7d10401.pdf>

In compliance with the provision of section 108 of the act read with rule 20 of Companies (Management & Administration rules), 2014 as amended from time to time & Regulation 44 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations 2015 & Secretarial standards on General meeting (SS-2), the company is pleased to provide remote e-voting facility (Remote E-voting) to all the members to cast their votes on all resolutions set out in the Notice of the AGM. Additionally, the company is providing facility for e-voting during AGM (e-voting) to all the members who have not cast their votes through remote e-voting. The Procedure /instructions in respect of have been provided in the Notice of the AGM.

The members of the company holding shares either in physical form or in dematerialized form, as on cut-off date i.e. **20th September 2024**, shall be eligible to cast their votes by remote e-voting or attend the meeting through VC/OAVM and cast votes at AGM. The voting rights shall be in proportion to their shares of the paid-up equity shares capital as on the cut-off date. The remote e-voting period will be commenced on **[23rd September, 2024, 09.00 A.M. IST]** and ends on **[26th September, 2024, 05.00 P.M. IST]**.

Any person who become a member of the company after dispatch of notice AGM & holding shares as on cut-off record date i.e. **20th September 2024** may obtain the login id & password by sending a request at cs@vedantasset.com or invest@bigshareonline.com. However, if the person is registered with NSDL/CDSL for remote e-voting then existing user credentials can be used for casting votes.

Members are requested to carefully read all the Notes which are set out in the Notice of the AGM and instructions for joining the AGM, manner of casting votes through remote e-voting during AGM.

By Order of the board
For Vedant Asset Limited
SD/-
Shobhan Gupta
Company Secretary and Compliance Officer
Date: 06.09.2024
Place: Ranchi

Sahmaraj

रांची, शनिवार 07 सितंबर 2024

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www.live7tv.com

सूचना प्राप्त हो तो कृपया पुलिस अधीक्षक (मुख्यालय), गढ़वा के मो.नं-9431706261 या पुलिस अधीक्षक, गढ़वा के मो.नं-9431706261 पर सूचित करने की कृपा करें।
हुलिया :- लंबाई-05 फीट लगभग, रंग-सावला, भाषा-हिन्दी,
शरीर-दुबला पतला, बाल का रंग काला एवं छोटा, नाक पर चीस का निशान।

PR 334941 (Police) 24-25 (D)

निवेदक,
पुलिस अधीक्षक,
गढ़वा।

Vedant Asset

VEDANT ASSET LIMITED

CIN NO. U74900JH2015PLC003020

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By Order of the board

For Vedant Asset Limited

SD/-

Shobhan Gupta

Company Secretary and Compliance Officer

Date: 06.09.2024

Place: Ranchi